

CAMBRIA COMMUNITY SERVICES DISTRICT

DIRECTORS:

AMANDA RICE, President
HARRY FARMER, Vice President
JIM BAHRINGER, Director
AARON WHARTON, Director
VACANT, Director



OFFICERS:

JEROME D. GRUBER, General Manager
MONIQUE MADRID, District Clerk
TIMOTHY J. CARMEL, District Counsel

1316 Tamsen Street, Suite 201 • P.O. Box 65 • Cambria CA 93428
Telephone (805) 927-6223 • Facsimile (805) 927-5584

REVISED – November 17, 2017

APPLICATION FOR APPOINTMENT TO CAMBRIA COMMUNITY SERVICES DISTRICT BOARD OF DIRECTORS TO FILL VACANCY EFFECTIVE OCTOBER 31, 2017

RETURN TO: DISTRICT CLERK
P.O. BOX 65
1316 TAMSEN STREET, SUITE 201
CAMBRIA, CA 93428

INSTRUCTIONS: Please complete each item below. All applications must be received at the Cambria Community Services District Office by Friday, December 1, 2017 at 4:00 p.m. For further information, please contact the District Clerk at 927-6223. This application shall be maintained for a period of one year only for the purpose of filling a director vacancy. **Please print in ink or type.**

DATE TO REMEMBER: Please be advised that the Cambria Community Services District Board of Directors has not yet scheduled a **Special Board Meeting** to interview the candidates.

APPLYING FOR: APPOINTMENT TO BOARD OF DIRECTORS – VACANT POSITION

Name: Gray Thomas S
(Last) (First) (Middle)

PRIMARY RESIDENCE

[REDACTED]
(Number) (Street)
Cambria 93428
(City) (Zip Code)

Are you a registered voter in Cambria? ☒ yes ☐ no

CONTACT INFORMATION

Home: [REDACTED]

Business: [REDACTED]

Mobile: [REDACTED]

RECEIVED

NOV 30 2017

CAMBRIA CSD

Email: [REDACTED]

REFERENCES: Give names and addresses of three persons, not relatives, who have knowledge of your character, experience, community involvement, and abilities.

Name	Address	Telephone Number	Occupation
1. Mel McCulloch	[REDACTED]	[REDACTED]	Consultant
2. Joyce Renshaw			Retired
3. Ted Siegler			Retired

MEMBERSHIPS: (List any memberships on Boards, Commissions or Committees. Indicate whether past or current.)

District: _____

Other governmental agencies: North Coast Advisory Council - Chair
NCAAC Land Use Committee - Chair

Are you or have you been employed by the District? ☒ ^{*}yes ☐ no
**Independent Contractor*

CAMBRIA COMMUNITY SERVICES DISTRICT (CCSD)
General Question for Board Candidates
November 16, 2017

1. Why do you want to serve on the CCSD Board of Directors?

See Attachment

Attachment to Tom Gray application:

Question: Why do you want to serve on the CCSD Board of Directors?

I believe that serving on the CCSD Board is the best thing I can do for my community. I am ready for the job. I have the knowledge, experience and temperament needed to serve the public and to help the CCSD succeed.

My relevant experience includes:

- Chair of the North Coast Advisory Council (NCAC)
- Chair of the NCAC Land Use Committee
- Two years as public information officer for the Emergency Water Supply project, working with community, CCSD staff and Board members.
- Organizing and leading local advocacy for water security
- A career as editor and writer focusing on business and government.
- A master's degree in business administration, specializing in finance.

All this has taught me a great deal about laws, regulation, managing and communicating with people, and meeting the challenges of providing public services within the limits of natural and financial resources. Perhaps most importantly, my work has given me insights into our community's needs and values.

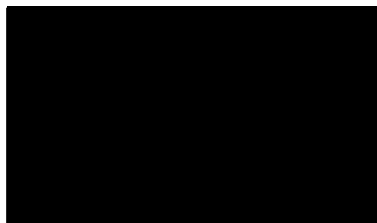
As a CCSD board member I will work to bring people together around shared values and facts.

As for shared values, some may be surprised to learn that Cambrians actually agree on some things. We don't want to run out of water, we want to be safe from fire, we worry about the cost of living, and we want the CCSD to deliver services reliably and efficiently. I've never met anyone here who does not want to preserve our town's unique character.

As for facts, there are some we all must acknowledge, such as: A no-growth policy has serious costs to the public; Cambria is not threatened by developers; the Sustainable Water Facility works and is critical to our long-term water security; and last but not least, the CCSD is running deficits that will only get worse if ignored.

By nature I am analytical, aware of what I don't know, and not quick to jump to conclusions. I recognize that we may start with differences. I will always treat others with respect and civility, whatever our disagreements. And in every action I take as a CCSD director, I pledge to put the interests of Cambria's residents first.

Tom Gray



Cambria, CA 93428

RECEIVED

DEC - 1 2017

CAMERIA CSD

Multiple markets and clients

1998-2016

Writer and Communications Consultant (from 2008 to 2016, Co-Principal of Pontifex Marketing and Communications)

Areas of focus: Public policy, science, personal finance and health care

Major clients and engagements:

- *Manhattan Institute (2011-15)*. My work for this New York-based public policy organization included articles for its print/online magazine *City Journal* and (with demographer Robert Scardamalia) a major report issued in September 2012 titled "The Great California Exodus: A Closer Look." "Exodus" (at http://www.manhattan-institute.org/html/cr_71.htm#.UM-ZybZXxL0) has been widely cited by print, online and broadcast commentators. I also co-authored (with Robert Scardamalia) the 2014 report "America's Top Metros: Who's Leading the Recovery, and Why" (at http://www.manhattan-institute.org/html/cr_89.htm#.VNV17sauNbw)
- *Investor's Business Daily (1998-2013)*. In 15 years after leaving a full-time editorial position at *IBD* (see below), I wrote more than 800 editorials and a number of bylined articles on public policy and politics, mutual funds, growth companies and public-policy issues for this national business daily.
- *Freelance writing, various publications (1998-2016)*. In addition to my work for *IBD*, I have written for publications including *City Journal*, *Los Angeles Times*, *Daily Beast*, *San Diego Union-Tribune*, *Home Care Magazine*, *PM Network* (the professional magazine of the Project Management Institute), *TechWeek* (a Silicon Valley-based magazine published from 1998 through 2000), and the *Los Angeles Business Journal*.
- *Achieve Solutions (2002-16)*. Writer of approximately 150 articles on

personal finance, disease prevention and behavioral health for a Web site that covers financial planning, health and other issues of interest to working Americans. The site, operated by the managed behavioral health company Value Options, reaches some 9 million subscribers, primarily as a service provided by employers. See www.achievesolutions.net.

- *Synthetic Biology Institute, University of California Berkeley (2010-11)*. Led Web-based marketing effort for new institute dedicated to synthetic biology at UC Berkeley. Oversaw design and launch of Institute's website and produced all initial website content. Reported and wrote subsequent features about Institute's events and research.
- *Kavli Foundation (2007-2011)*. Writer of feature articles on the work of Kavli-supported scientists and Institutes in the fields of astrophysics, theoretical physics, nanoscience and neuroscience. See www.kavlifoundation.org, especially the Institutes' page, <http://www.kavlifoundation.org/institutes>.
- *California Polytechnic University, San Luis Obispo (2008-10)*. Communications consultant (with Barbara B. Gray) to the College of Engineering. Developing online and print-based vehicles to improve the College's outreach to alumni and other potential supporters; also working with the College to create corporate-affiliate and entrepreneurship programs.
- *University of California, Santa Barbara (2004-2009)*. Primary writer for *Convergence*, a three-times-yearly magazine published by the science departments and School of Engineering at the UCSB. Articles covered topics including nanotechnology, evolutionary and cognitive psychology, optoelectronics, the interaction of marine biology and materials science, photovoltaics, robotics, tribology (the study of friction and adhesion) and more. See <http://convergence.ucsb.edu/issues>; my work is in *Convergence* 10 and earlier. More recently, I have written brochure material for spatial@UCSB, a center devoted to the advancing of research into spatial thinking.
- *Cambria Community Services District (2014-16)*. Public Information Officer responsible for communications, media relations and public relations for Cambria's Emergency Water Supply (EWS) project. This brackish-water treatment facility received widespread coverage in media outlets including the Wall Street Journal, Associated Press, Los Angeles Times and regional TV and Radio.
- *Deloitte & Touche (1999-2004)*. Contributing writer to *TMT Trends*, a quarterly publication distributed (from 1999 to 2004) to executives in technology, media and telecommunications. Articles (more than 50)

covered software, Internet and telecom and management topics. Other assignments for Deloitte included speech-writing for partners, drafting of special Deloitte reports for online publication and writing of magazine articles.

Online Education

- *Powered Inc.* (<http://www.powered.com>). Wrote and served as instructor for two online courses distributed by the e-learning company Powered Inc. and featured on the **Bloomberg.com** site. One, a six-lesson course on using the Bloomberg.com site features, ran three times in 2001 and 2002. 2002. Another course, titled "The Truth Behind the Numbers: How to Read an Earnings Report," ran on Bloomberg.com in April and October, 2002.

Books

- *Online Investing Bible* (with Claire Mencke and Jill Gilbert). John Wiley & Sons, 2001. A comprehensive, 800-page guide to investing with the help of the Internet.
- *Investing Online for Dummies: Quick Reference*. John Wiley & Sons, 2000. A 224-page guide to online investing, focusing on Internet resources and how to use them.
- *Teach Yourself Investing Online* (with Claire Mencke). John Wiley & Sons, 1999. A step-by-step guide to Internet investing for computer-literate readers.

California Lutheran University

2004-05

Adjunct Professor

Teaching in MBA-Certified Financial Planner program; Retirement Planning course, Winter 2004-05

Investor's Business Daily, Los Angeles, CA

1995-98

Senior Editor

- Edited daily "New America" page, covering growth companies.
- Assigned and edited daily "Leaders & Success" feature.
- Supervised editorial page as editor and writer.

Daily News, Los Angeles, CA

1977-95

Editorial Pages Editor -- 1984-95

- Supervised award-winning editorial page, opinion page, letters to the editor and editorial pages in suburban zones and Sunday opinion/analysis section of a 200,000-plus circulation daily newspaper.
- Managed a staff of up to five editorial writers and opinion editor.
- Assigned, wrote and edited editorials and columns.
- Coordinated editorial board in setting policy and making election endorsements.
- Conducted editorial board meetings with public officials and other newsmakers.
- Represented Daily News as speaker before community and professional groups.

Editorial Writer -- 1979-84

- Wrote daily editorials.
- Acted as stand-in editor of editorial and opinion pages.
- Worked with editorial-page editor, editor-in-chief and publisher to formulate Daily News editorial policies.

Reporter -- 1977-79

General assignment, with specialized work in water policy and government efficiency.

University of California, Los Angeles

1975-77

Teaching Assistant -- 1975-76

Taught freshman composition and literary criticism.

Teaching Associate -- 1976-77

Taught composition and literary criticism

Valley News, Van Nuys, CA

1972-74

Reporter

Covered Los Angeles Board of Education, police, courts and local government.

EDUCATION and CERTIFICATIONS

Bachelor of Arts, with distinction, Stanford University	1972
Master of Arts, UCLA, English Literature	1976
Candidate in Philosophy, UCLA English Literature	1978
MBA, concentration in Finance --	
California Lutheran University	2003
Certified Financial Planner examination -- passed	2003

WRITING AWARDS

First-place award for editorial writing , Inland Daily Press Association "Best of the West" contest (covering newspapers west of the Mississippi)	1993
First-place award for editorial writing , Greater Los Angeles Press Club	1993
Second-place award for editorial writing , newspapers over 75,000 circulation, California Newspaper Publishers Association	1991
First-place award for editorial writing , newspapers over 75,000 circulation, California Newspaper Publishers Association	1990
First-place award for editorial pages , newspapers over 75,000 circulation, California Newspaper Publishers Association	1989
First-place award for editorial writing , Greater Los Angeles Press Club	1988
Second-place award for editorial writing , California Newspaper Publishers Association	1987
Third-place award for editorial writing , Inland Daily Press Association, "Best of the West"	1986
John Swett Memorial Award for editorial writing (California Teachers Association, statewide competition)	1986
First Place award for editorial writing , San Fernando Valley Press Club	1984
Editorial Excellence award for editorial writing, Greater Los Angeles Press Club	1981
Editorial Excellence award for editorial writing, Greater Los Angeles Press Club	1980

OTHER HONORS; MEMBERSHIPS

Phi Beta Kappa	1971
University of California Regents Fellowship	1977-78
Marquis Who's Who in America	1988-
Marquis Who's Who in the West	1985-

National Conference of Editorial Writers	1982-1992
Workshop Leader, NCEW National Convention	1984
Financial Planning Association	2001-
California Lutheran University Community Leaders Assn. Member, Board of Directors	2003